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ABSTRACT

In order to provide an updated picture of Texas community and junior college library instruction programs and practices, this study gathered information describing library instruction practices during the 1985-86 academic year. Data were collected by means of a survey designed to elicit the following information: (1) name and address; (2) group instruction activities; (3) individual instruction activities; (4) program documentation; and (5) financial support. The survey was mailed to 79 community, junior, and two-year technical colleges in Texas, and a 43% response rate was achieved. Survey findings are discussed for the areas of group instruction (library orientation tours, separate lectures, informal group instruction, formal library courses, other group instruction, and subject areas for instruction); individual instruction (workbooks, audiovisual programs, computer-assisted instruction, handouts, and other individual instruction); program documentation; and financial support. A ranked percentage summary of user education activities is provided, and statistical data are presented in seven tables. References are included as well as copies of the survey questionnaire and a directory of user education programs in Texas community junior college libraries. (KM)

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USER EDUCATION IN TEXAS COMMUNITY JUNIOR COLLEGE LIBRARIES: A SURVEY AND DIRECTORY

by

Patricia Morris Donegan

IR051820

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INTRODUCTION

Description of Topic Studied

User education, library instruction, and bibliographic instruction are synonymous terms which refer to the process of librarians teaching people how to use library resources. Generally, this type of instruction strives to support the library-related learning needs of the students as they investigate information sources to complete course assignments. Programs of library instruction occur primarily in the academic libraries of colleges, universities, and elementary and secondary schools although public libraries also participate to a lesser extent. Depending upon the available resources and the differing nature and needs of the users, library instruction programs use a variety of instructional strategies such as tours, lectures, audiovisual programs, workbooks, handouts, computer assisted instruction, and separate courses. Other factors which may vary among user education programs include evaluation methods, staffing, program documentation, and financial support.

This project gathered information describing library instruction practice in Texas community junior colleges during the 1985-86 academic year. An ERIC search had revealed several surveys of library instruction programs in colleges and universities. However, only two reports, completed in 1977, provided descriptions of user education activities in Texas academic libraries.[1,2] The study discussed in this report has reinvestigated Texas programs to produce an updated picture of library instruction programs and practices in Texas community junior colleges. The products of this project include a survey analysis, a directory of user education programs, and a directory index.

Population Surveyed

The population for this study was identified by compiling a list of Texas community, junior, and technical colleges from the most recent editions of the American Community, Technical and Junior Colleges: A Guide[3] and the American Library Directory[4]. These directories revealed the names and addresses of 79 campuses or centers. Although the majority of the study subjects are single campus colleges, six of these two year higher education institutions were multi-campus. In the case of multi-campus institutions, the survey questionnaire was mailed to each of the separate campuses.

Survey Design

Using relevant literature found through a computer search of the ERIC database, the researcher identified and examined previously used survey instruments to find models for this study.

The survey instrument used for this project is found in Appendix A. It was designed to elicit information for the calendar year 1985/86 relating to user education in Texas community junior college libraries. The survey gathered data on the following areas: 1) name and address information; 2) group instruction activities; 3) individual instruction activities; 4) program documentation; 5) financial support.

This questionnaire combined elements of two previously tested instruments used in similar research designs.[5,6] For this reason, the survey questionnaire employed here was not pretested before its use in this study.

Survey Distribution

The survey and a cover letter were mailed to each of the 79 identified community, junior, and two year technical colleges in

Texas. The mailing was addressed simply to "User Education Librarian" rather than to specific persons. The questionnaire requested return by a specified date which was four weeks after its postmark date. To encourage response, a self-addressed stamped envelope was enclosed in each mailing.

SURVEY ANALYSIS

Response Rate

34 (43%) of the 79 libraries returned the survey questionnaire. Of these 34, 29 survey questionnaires provided usable data in all parts of the instrument, 1 provided usable data for Parts A and B only, and 2 provided usable data for Parts C and D only. The remaining 2 survey questionnaires were returned without being completed.

Given these conditions, the usable response rate for Parts A and B was 30 (38%) and the usable response rate for Parts C and D was 31 (39%).

Narrative Analysis

PART A : GROUP INSTRUCTION

Library Orientation Tours : Table 1

76% of the respondents reported that they gave library orientation tours and the majority of these were conducted in person. Only 1 library reported that orientation tours were provided solely through an audiovisual (av) medium while 3 libraries stated that orientation tours used both in person and av as instructional strategies.

The majority of the libraries reported that they provided less than 40 orientation sessions during the academic year and that these sessions generally lasted 30 minutes or less. In person orientation

audiences averaged 30 or less students per group. The orientation tours were presented primarily by public service librarians although, in a few cases, non-public service librarians and library technicians were also involved. Only 1 library reported providing library orientation to persons other than students. That library gave tours not only to their own students but also to high school students in senior English classes.

While 47% of the in person orientation tours were not evaluated, 37% of these sessions were evaluated by a pretest and/or postest. In contrast, all the libraries using av orientation tours or a combination of in person and av orientation employed an evaluation mechanism.

Separate Lectures : Table 2

77% of the respondents reported that they gave separate lectures and the majority of these reported that they provided 50 or less lectures during the academic year. Over half of these lectures lasted between 31 and 60 minutes and 72% reported that the average size of lecture groups was 30 or less. All the separate lectures were delivered to students with the exception of 1 library which reported that one lecture was also given to a faculty group.

91% of the libraries reported that public service librarians were involved in the delivery of separate lectures. No evaluation was conducted in 39% of the libraries, 30% used a pre- and/or postest, and 22% employed informal evaluation by non-library classroom instructors.

Informal Group Instruction : Table 3

17% of the respondents indicated that they provided some kind of informal group instruction such as term paper clinics or

demonstrations. More that half of these sessions lasted between 31 and 60 minutes. 40% of the libraries held 10 or less informal group sessions while libraries holding 11 to 25 sessions, 26 to 50 sessions, and 51 or more sessions each constituted 20% of the remaining 60%. Near equal ranging also dominated the number of persons per audience: 40% of the groups held 31-40 people which the groups sized 1-10, 11-20, and 21-30 each had 20% of the remaining 60%. 80% of the libraries reported that all their informal group instruction was directed at students while 20% stated that theirs was directed only at the general public.

Public service librarians were generally the only staff involved with informal group instruction sessions. Evaluation was not widely practiced here as 60% reported that no assessment techniques were employed.

Formal Library Courses : Table 4

20% of the respondents offered a formal library course. 2 of these libraries provided this kind of instruction as a required credit course, 1 as a optional credit course, 1 as a required non-credit course, and 2 as an optional non-credit course. The number of times a formal library course was given ranged almost equally from 0 to 26 or more. Half of the respondents failed to specify the average time length for such a course while 33% offered a course lasting 15-16 hours.

33% of the respondents neglected to specify the average number of persons per class while classes of 1-20 persons were held in 33% of the libraries. Public services librarians were the primary instructors for these formal library courses. Pre- and/or postest evaluation was employed in one third of the courses while 50% reported

either no evaluation or attitudinal evaluation by students.

Other Group Instruction

Only one library reported a kind of group instruction other than those specified on the questionnaire. That library listed that it offered a one-time workshop for librarians which lasted 60 minutes. 14 librarians attended and no evaluation was employed. Perhaps this was one library's attempt at home grown inservice for its librarians.

Subject Areas for Instruction

The six most frequently mentioned subject areas for instruction were General (25/83%), English (13/43%), Psychology (7/23%), Nursing (6/20%), History (5/17%), and Sociology (4/13%). The index for subject areas provided in this report shows the other subject areas addressed in user education.

PART B : INDIVIDUAL INSTRUCTION

Workbooks : Table 5

20% of the respondents indicated that they used workbook instruction. Half of these libraries employed a single workbook while the remainder used two or three different workbooks. Workbook instruction appeared to be directed primarily at library orientation and/or bibliographic instruction content areas rather than subject areas. 50% of the workbooks could be completed in 60 minutes or less although the time needed to complete the remainder of the workbooks ranged from 2 hours to more that 10 hours. Students were the only type of persons using workbooks and the number of students reached through this kind of instruction ranged from 250 to 1,200.

Public service librarians were involved with all workbook

instruction and in some cases they received assistance from clerical staff and non-public service librarians. 50% of the libraries reported that pretest/postest and/or attitudinal evaluation by students was used to evaluate workbook instruction.

Audiovisual Programs : Table 6

33% of the respondents reported that audiovisual (av) programs were used in their user education programs. Two thirds of these libraries employed only one av program. The most widely used medium was slide/tape while videotape was the second most popular. Audiovisual programs were directed almost exclusively at library orientation and bibliographic instruction rather than subject areas. Half of the av programs lasted between 16 and 30 minutes and were viewed by less than 200 people during the entire year.

Public service librarians were the primary staff involved. Although 50% of the libraries reported no evaluation for av programs, 30% used pretest/postest and/or attitudinal evaluation by students.

Computer Assisted Instruction (CAI)

Only 2 (6%) libraries indicated use of computer assisted instruction for user education. Both libraries reported reaching approximately 500 persons through CAI. The data on types of CAI available was not clear: one library specified 10 "units" while the other library listed 10 "micros." One library used CAI for library orientation and bibliographic instruction while the second library employed CAI for "most subject areas."

Public service librarians were the primary staff involved. One library stated that no evaluation of CAI was made while the other library used attitudinal evaluation by students.

Handouts : Table 7

57% of the respondents reported that library handouts were available. 82% of these libraries offered 10 or fewer types of handouts. The majority of libraries offered handouts on library orientation and/or bibliographic instruction. Subject content areas were less well represented. Most of the responding libraries could not specify an average amount of time needed to use the handouts. 41% of the responding libraries reported that 500 or less handouts were distributed during the year.

Public service librarians were the primary producers of the library handouts. 65% of the libraries stated that no evaluation of handouts was attempted.

Other Individual Instruction

Only 1 (3%) library reported a method of individual instruction not listed on the survey instrument. That library indicated that term paper counseling sessions, lasting an average of 30 minutes each, had been provided to 183 persons. These sessions, covering library orientation and bibliographic instruction, were provided 60% by public service librarians and 40% by non-public service librarians. The sessions were assessed through an attitudinal evaluation by students.

PART C : PROGRAM DOCUMENTATION

Program documentation was absent in the majority of responding libraries. 21 (68%) of the libraries reported that they did not have written goals and objectives for their user education programs while 10 (32%) libraries indicated they did have this documentation. Written policies and/or procedures statements were even more scarce:

84% of the respondents did not have any while 16% reported to have this documentation.

PART D : FINANCIAL SUPPORT

User education appeared to be funded by the individual libraries themselves. None of the responding libraries received any financial support from other departments within their institutions. 2 (6%) of the responding libraries received some financial support from outside sources such as grants.

RANKED PERCENTAGE SUMMARY OF USER EDUCATION ACTIVITIES

Separate Lectures	77%
Library Orientation Tours	76%
Handouts	57%
Audiovisual Programs	33%
Workbooks	20%
Formal Library Courses	20%
Informal Group Instruction	17%

TABLE 1 : LIBRARY ORIENTATION TOURS

A. Number of Libraries Providing Tours	No./ %
a. conducted in person	19 / 63%
b. by any av medium	1 / 3%
c. combination of in person and av	3 / 10%
d. TOTAL	23 / 76%

B. Number of Times Given Per Library

Range of Times:	1 - 20	21-40	41-60	61-80	81-
	No./ %	No./ %	No./ %	No./ %	No./ %
a. conducted in person	10/53%	4/21%	2/11%	1/5%	2/10%
b. by any av medium	--	1/100%	--	--	--
c. combination of in person and av	2/57%	--	--	--	1/33%

C. Average Length of Time

Range in Minutes:	1-15	16-30	31-45	46-60	60-
	No./ %	No./ %	No./ %	No./ %	No./ %
a. conducted in person	2/11%	9/47%	4/21%	4/21%	--
b. by any av medium	--	1/100%	--	--	--
c. combination of in person and av	--	1/33%	--	1/33%	1/33%

TABLE 1 Continued

D. Average No. of Persons in Audience

Range of No. of Persons:	1-30	31-50	51-100	100-
	No./%	No./%	No./%	No./%
a. conducted in person	14/74%	2/11%	3/15%	--
b. by any av medium	--	40/100%	--	--
c. combination of in person and av	--	2/66%	--	1/33%

E. Staff Involved

Kind:	Public Service Librarians	Non-Public Service Librarians	Library Technicians	Clerical
	No./%	No./%	No./%	No./%
a. conducted in person	19/100%	4/21%	3/33%	--
b. by any av medium	2/100%	--	--	--
c. combination of in person and av	3/100%	--	1/33%	1/33%

D, Evaluation

Kind:	None	Pretest/ Postest	Attitudinal/ Students	Attitudinal/ Faculty	Informal
	No./%	No./%	No./%	No./%	No./%
a. conducted in person	9/47%	7/37%	1/5%	--	5/26%
b, by any av medium	--	1/100%	--	--	--
c. combination of in person and av	1/33%	3/100%	--	--	--

TABLE 2 : SEPARATE LECTURES

	No./%
A. Number of Libraries Providing Lectures	23/77%

B. Number of Times Given Per Library

Range of Times:	1-50	51-100	101-150	150-	Unspecified
	No./%	No./%	No./%	No./%	No./%
	15/66%	4/18%	1/4%	2/8%	1/4%

C. Average Length of Time

Range in minutes:	1-30	31-60	61-90
	No./%	No./%	No./%
	9/39%	12/52%	2/9%

D. Average No. of Persons in Audience

Range:	1-30	31-50	51-100	100-	Unspecified
	No./%	No./%	No./%	No./%	No./%
	16/72%	2/8%	1/4%	2/8%	2/8%

TABLE 2 Continued

E. Staff Involved

Kind:	Public Service Librarians	Non-Public Service Librarians	Library Technicians	Clerical	Unspecified
	No./%	No./%	No./%	No./%	No./%
	21/91%	3/13%	2/8%	1/4%	2/8%

F. Evaluation

Kind:	None	Pretest/ Postest	Attitudinal/ Students	Attitudinal/ Faculty	Informal
	No./%	No./%	No./%	No./%	No./%
	9/39%	7/30%	1/4%	--	5/22%

TABLE 3 : INFORMAL GROUP INSTRUCTION

	No./%
A. Number of Libraries Providing Informal Group	5/17%

B. Number of Times Given Per Library

Range of Times:	1-10	11-25	26-50	51-
	No./%	No./%	No./%	No./%
	2/40%	1/20%	1/20%	1/20%

C. Average Length in Time

Range in minutes:	1-30	31 -60
	No./%	No./%
	2/40%	3/60%

D. Average No. of Persons in Audience

Range:	1-10	11-20	21-30	31-40
	No./%	No./%	No./%	No./%
	1/20%	1/20%	1/20%	2/40%

E. Staff Involved

Kind:	Public Service Librarians	Non-Public Service Librarians	Library Technicians	Clerical
	No./%	No./%	No./%	No./%
	5/100%	--	--	1/20%

TABLE 3 Continued

F. Evaluation

Kind:	None	Pretest/ Postest	Attitudinal/ Students	Attitudinal/ Faculty	Informal
	No./%	No./%	No./%	No./%	No./%
	3/60%	1/20%	1/20%	--	--

TABLE 4 : FORMAL LIBRARY COURSE

	No./%
A. Number of Libraries Providing a Formal Library Course	6/20%

These six can be categorized as:

	No./%
a. credit, required	2/33%
b. credit, optional	1/17%
c. no credit, required	1/17%
d. no credit, optional	2/33%

B. Number of Times Given Per Library

Range of Times:	0	1-10	11-20	21-25	26-
	No./%	No./%	No./%	No./%	No./%
	1/ 17%	2/ 33%	--	2/ 33%	1/ 17%

C. Average Length of Time

Range of Times:	90 Minutes	15-16 hours	Unspecified
	No./%	No./%	No./%
	1/17%	2/33%	3/50%

D. Average No. of Persons in Audience

Range of No. of Persons:	1-20	21-30	31-40	Unspecified
	No./%	No./%	No./%	No./%
	2/ 33%	1/ 17%	1/ 17%	2/ 33%

TABLE 4 Continued

E. Staff Involved

Kind:	Public Service Librarians	Non-Public Service Librarians	Library Technicians	Clerical	Unspecified
	No./%	No./%	No./%	No./%	No./%
	4/66%	1/17%	--	--	2/33%

F. Evaluation

Kind:	None	Pretest/ Postest	Attitudinal/ Students	Attitudinal/ Faculty	Informal
	No./%	No./%	No./%	No./%	No./%
	3/50%	2/33%	3/50%	--	--

TABLE 5 : WORKBOOKS

	No./%
A. Number of Libraries Providing Workbooks	6/20%

B. Number of Types Available

Range:	1	2	3	4+
	No./%	No./%	No./%	No./%
	3/50%	2/33%	1/17%	--

C. Content Areas Covered

Library Orientation and Bibliographic Instruction	Bibliographic Instruction Only	Library Orientation, Bibliographic Instruction, and Other Subject
No./%	No./%	No./%
4/66%	1/16%	1/16%

D. Average Time Needed

Range:	1-60 minutes	2-10 hours	10 hours +	Unspecified
	No./%	No./%	No./%	No./%
	3/50%	1/16%	1/16%	1/16%

TABLE 5 Continued

E. Number of Persons Reached

Range:	1-250	251-500	501-750	751-1,000	1,001+
	No./%	No./%	No./%	No./%	No./%
	1/16%	1/16%	2/33%	1/16%	1/16%

F. Staff Involved

Kind:	Public Service Librarians	Non-Public Service Librarians	Library Technicians	Clerical
	No./%	No./%	No./%	No./%
	6/100%	1/16%	--	2/33%

G. Evaluation

Kind:	None	Pretest/ Postest	Attitudinal/ Students	Attitudinal/ Faculty	Informal
	No./%	No./%	No./%	No./%	No./%
	1/16%	3/50%	3/50%	1/16%	--

TABLE 6 : AUDIOVISUAL PROGRAMS

	No./%
A. Number of Libraries Providing Audiovisual Programs	10/33%

B. Number of Types Available

Range:	1	2	3	4
	No./%	No./%	No./%	No./%
	6/60%	2/20%	--	2/20%

C. Audiovisual Medium Used

Kind:	Slide/Tape	Videotape	Audiocassette	Slides	Unspecified
	No./%	No./%	No./%	No./%	No./%
	5/50%	2/20%	1/10%	1/10%	3/30%

D. Content Areas Covered

Library Orientation Only	Library Orientation and Bibliographic Instruction	Bibliographic Instruction and Other Subject	Unspecified
No./%	No./%	No./%	No./%
2/20%	6/60%	1/10%	1/10%

TABLE 6 Continued

E. Average Time Needed

Range:	1-15 minutes	16-30 minutes	31-45 minutes	46-60 minutes
	No./%	No./%	No./%	No./%
	2/20%	5/50%	1/10%	2/20%

F. Number of Person Reached

Range:	0-200	201-400	401-600	601+	Unknown
	No./%	No./%	No./%	No./%	No./%
	5/50%	2/20%	1/10%	1/10%	1/10%

G. Staff Involved

Kind:	Public Service Librarians	Non-Public Service Librarians	Library Technicians	Clerical	Student Assistants	Volunteers
	No./%	No./%	No./%	No./%	No./%	No./%
	7/70%	3/30%	1/10%	1/10%	1/10%	1/10%

H. Evaluation

Kind:	None	Pretest/ Postest	Attitudinal/ Students	Attitudinal/ Faculty	Informal
	No./%	No./%	No./%	No./%	No./%
	5/50%	3/30%	3/30%	1/10%	--

TABLE 7 : HANDOUTS

	No./%
A. Number of Libraries Providing Handouts	17/57%

B. Number of Types Available

Range:	1-10	11-20	21-30	30+
	No./%	No./%	No./%	No./%
	14/82%	1/6%	--	2/12%

C. Content Areas Covered

Library Orientation Only	Library Orientation and Bibliographic Instruction	Bibliographic Instruction and Other Subject
No./%	No./%	No./%
2/12%	7/41%	1/5%

Bibliographic Instruction Only	Other Subject Only	Library Orientation, Bibliographic Instruction and Other Subject
No./%	No./%	No./%
1/5%	3/18%	3/18%

TABLE 7 Continued

D. Average Time Needed

Range:	1-30 minutes	31-60 minutes	61-90 minutes	91+ minutes	Unspecified
	No./%	No./%	No./%	No./%	No./%
	5/31%	1/5%	1/5%	1/5%	9/53%

E. Number of Person Reached

Range:	1-500	501-1,000	1,001-1,500	1,501-2,000	2,000+	Unspecified
	No./%	No./%	No./%	No./%	No./%	No./%
	7/41%	3/18%	1/5%	--	3/18%	3/18%

F. Staff Involved

Kind:	Public Service Librarians	Non-Public Service Librarians	Library Technicians	Clerical	Students	Unspecified
	No./%	No./%	No./%	No./%	No./%	No./%
	11/65%	1/5%	1/5%	2/10%	1/5%	5/31%

G. Evaluation

Kind:	None	Pretest/ Postest	Attitudinal/ Students	Attitudinal/ Faculty	Informal
	No./%	No./%	No./%	No./%	No./%
	11/65%	3/18%	3/18%	--	2/10%

References

[1] Brooke, Ann; and Others. Academic Library Instruction in the Southwest ERIC Research Report. ED140778. 1977.

[2] Proceedings of the Seminar on User Education Activities, The State of the Art in Texas (Houston, Texas April, 1976) ERIC Research Report. ED 138247. 1977.

[3] Parnell, Dale; and Peltason, Jack W., Editors. American Community, Technical and Junior Colleges: A Guide New York : American Council on Education ; Macmillan, c1984.

[4] Press, Jaques Cattell, Editor. American Library Directory 39th ed. New York : Bowker, 1986.

[5] Brooke, pp. 101-104.

[6] Daughtery, Robert; and Pausch, Lois M. Bibliographic Instruction in Illinois Academic Libraries: A Survey Report Springfield, Ill. : Illinois State Library, 1983.

APPENDIX A : SURVEY QUESTIONNAIRE

The following four pages display the questionnaire used for this study.

USER EDUCATION IN TEXAS COMMUNITY JUNIOR COLLEGE LIBRARIES :

A SURVEY OF PROGRAM ACTIVITIES FOR THE 1985/86 ACADEMIC YEAR

(To be completed by Nov. 20, 1986)

1. Name of the college: _____

2. Name of the library: _____

3. Address of the library: _____

4. Approximate FTE enrollment of parent institution during the 1985/86 academic year: _____

5. Name, position or title, and telephone # of the person completing this form:

_____

"User education" means library orientation and library instruction provided by the community college library for either the students, faculty, staff, or other persons served by the college. Any type of instruction should be recorded here except for point-of-use instruction (what happens at the reference desk when one individual librarian assists an individual user and in the process shows or tells the user - specifically or in general - how to find what the user seeks). Answers to the following questions should reflect actual practice in the academic year 1985/86.

This survey form has four parts: group instruction programs on page 2, programs of individual instruction on page 3, and program documentation and financial support on page 4. If you don't have exact figures, please give your best estimate. More specific information than the suggested codes will be welcome; add any notes needed to explain your answer.

Thank you for answering this survey. Please use the enclosed stamped envelope to return one completed copy to:

Patricia M. Donegan
San Antonio College Library
1001 Howard
San Antonio, TX 78284

PART A. Group Instruction (check if offered)	a No. of Times Given	b Average Length of Time	c Total Audience Number	c Total Audience Type	d Specific Subject Area	e Staff Involved Number	e Staff Involved Type	f Evaluation Measures Used
1. Library orientation tour ( ) a. conducted in person ( ) b. by any AV medium ( )								
2. One or more separate lectures ( ) a. to formal class ( ) b. to some other group ( )								
3. Informal group, e.g. term paper clinic or demonstration ( )								
4. Formal library course ( ) a. credit ( ) b. no credit ( ) 1. required ( ) 1. required ( ) 2. optional ( ) 2. optional ( )								
5. Other ( ) describe								

Column a. Number of times this type of program was given in 1985/86. Count separately each tour group conducted, each separate lecture, etc.

Column b. Average length of time needed for each offering, e.g. 20 minutes average for each tour group, 15 hours for a formal course (in a college with the semester system) which met one hour a week.

Column c. Average number of persons by type in all offerings of a given kind of program: for type, use S for students, F for faculty, A for staff, and O for others. Thus in row 2a if a lecture on library use was given to a class of 14 students in American history, the entry in column c should be 14 for Number and S for Type. Multiplying the number in column a by the first number in column c should give the total number of persons who were exposed to this type of program in 1985/86.

Column d. Specific Subject Area. Use short name for special subject areas as appropriate or use "general."

Column e. Number of persons of each type who were involved in the preparation and presentation of this instruction. Indicate the main type of persons so involved, by PS for professional librarians whose main work involves direct service to users, LPS for professional librarians whose work is other than direct service to users, LT for library technical assistants, C for clerical employees, S for student assistants, V for volunteers, etc.

Column f. Evaluation measures. Use as many of the following numerical codes as necessary to indicate what measures were used to evaluate the results of the instruction:

1 - None
2 - Pre-test and/or post-test
3 - Attitudinal evaluation form completed by students
4 - Attitudinal evaluation form completed by faculty
5 - Informal evaluation by non-library classroom instructor
6 - Other (explain)

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Part B. Individual instruction (check if offered)	a. Number of Types Available	b. Content Areas Covered	c. Average Time Needed	d. Number of Persons Reached	e. Staff Involved: Number	e. Staff Involved: Type	f. Evaluation Measures Used
6. A workbook ( )							
7. An audiovisual program ( ) specify medium, e.g., a slide tape							
8. Computer-assisted instruction ( )							
9. Handout or other library-prepared instructional publication ( ) list by title on other side							
10. Other ( ) (explain)							

Column a. Number of Types Available = number of <u>different</u> workbooks, audiovisual programs, etc. available.

Column b. Content. Use as many of the following numerical codes as necessary to describe the content of the instruction:

1 - Library orientation or how to use the library (e.g., the card catalog, classification system, etc.)
2 - Bibliographic instruction or how to use reference and bibliographic tools (e.g., periodical indexes, abstract services etc.)
3 - Other subject (specify).

Column c. Average Time. Where appropriate, indicate average length of time (in minutes) needed to complete the instruction.

Column d. Number of Persons = total number of persons completing the instruction during academic year 1985/86. (For row 9, this would be the number of copies distributed.)

Column e. Number of persons of each type who were involved in the preparation and presentation of this instruction. Indicate the main type of persons so involved, by PC for professional librarians whose main work involves direct service to users, NPS for professional librarians whose work is other than direct service to users, LT for library technical assistants, C for clerical employees, S for student assistants, V for volunteers, etc.

Column f. Evaluation measures. Use as many of the following numerical codes as necessary to indicate what measures were used to evaluate the results of the instructions:

1 - None
2 - Pre-test and/or post-test
3 - Attitudinal evaluation form completed by students
4 - Attitudinal evaluation form completed by faculty
5 - Informal evaluation by non-library classroom instructor
6 - Other (explain)

Part C. Program Documentation

11. Does your library instruction program have written goals and objectives?

_____ yes _____ no

12. Does your library instruction program have a written policy and/or procedures statement?

_____ yes _____ no

Part D. Financial Support

13. Does your library get any financial support for library instruction from other departments within your institution?

_____ no

_____ yes : please specify _____

14. Does your library receive any financial support for library instruction from outside your institution? (e.g., grants)

_____ no

_____ yes : please specify _____

DIRECTORY OF USER EDUCATION PROGRAMS IN TEXAS COMMUNITY JUNIOR COLLEGE LIBRARIES

1. ALVIN COMMUNITY COLLEGE
   No Response

2. AMARILLO COLLEGE
   No Response

3. AMERICAN EDUCATION COMPLEX
   Oueta Culp Hobby Memorial Library
   P.O. Box 1800
   Killeen, TX 76540-9990

   Person Completing Survey: Noel Schnitz, Director
   (817) 526-1237
   Approximate FTE Enrollment: 3,607
   Group Instruction: Library orientation tour in person and by av, Separate lecture
   Individual Instruction: Workbook, Audiovisual program, Handout
   Subject Areas: General, Nursing, Law
   Evaluation: Attitudinal evaluation by students, Informal evaluation by non-library classroom instructor
   Program Documentation: None
   Outside Library Funding: None

4. ANGELINA COLLEGE
   Library
   P.O. Box 1768
   Lufkin, TX 75902-1768

   Person Completing Survey: Janet Avery-Sublett, AV Librarian
   (409) 639-1301 ext. 242
   Approximate FTE Enrollment: 1,451
   Group Instruction: Library orientation tour in person, Separate lecture, Formal library course
   Individual Instruction: Audiovisual program, Handout
   Subject Areas: General
   Evaluation: Pre-test and/or post-test
   Program Documentation: None
   Outside Library Funding: None

5. ART INSTITUTE OF HOUSTON
   No Response

6. AUSTIN COMMUNITY COLLEGE
   No Response

7. BAUDER FASHION COLLEGE
   Library
   508 S. Center
   Arlington, TX 76010

   Person Completing Survey: Janie S. Jones, Librarian
   (817) 277-6666
   Approximate FTE Enrollment: 550

Group Instruction: Separate lecture
Individual Instruction: Handout
Subject Areas: General
Evaluation: None
Program Documentation: None
Outside Library Funding: None

8. BEE COUNTY COLLEGE
Grady C. Hogue Learning Resources Center
3800 Charco
Beeville, TX 78102

Person Completing Survey: Marvin Southworth, LRC Director
(512) 353-3130 ext. 735
Approximate FTE Enrollment: 1,624
Group Instruction: Formal library course
Individual Instruction: Workbook, Computer assisted instruction
Subject Areas: General
Evaluation: Attitudinal evaluation by students
Program Documentation: Written goals and objectives
Written policy and/or procedures
Outside Library Funding: State formula funding for formal course

9. BLINN COLLEGE
No Response

10. BRAZOSPORT COLLEGE
Library
500 College Drive
Lake Jackson, TX 77566

Person Completing Survey: Frances Pye, Director, Library Services
(409) 265-6131 ext. 259
Approximate FTE Enrollment: 1,700
Group Instruction: Library orientation tour in person
Individual Instruction: Handout
Subject Areas: English
Evaluation: None
Program Documentation: None
Outside Library Funding: None

11. BROOKHAVEN COLLEGE
No Response

12. CEDAR VALLEY COLLEGE
No Response

13. CENTRAL TEXAS COLLEGE - - See AMERICAN EDUCATION COMPLEX

14. CISCO JUNIOR COLLEGE
No Response

15. CLARENDON COLLEGE
Library
P.O. Box 968 / Hwy 287 West
Clarendon, TX 79226

Person Completing Survey: Shirley Wise, Librarian
(806) 874-3571
Approximate FTE Enrollment: 680
Group Instruction: Library orientation tour in person, Separate lecture, Informal group
Individual Instruction: None
Subject Areas: General
Evaluation: None
Program Documentation: None
Outside Library Funding: None

16. COLLEGE OF THE MAINLAND
Library
8001 Palmer Highway
Texas City, TX 77591

Person Completing Survey: Robert Slaney, Director, LRC
(409) 938-1211
Approximate FTE Enrollment: 2,030
Group Instruction: Separate lecture
Individual Instruction: Workbook
Subject Areas: General
Evaluation: Attitudinal evaluation by students
Program Documentation: Written goals and objectives
Outside Library Funding: None

17. COOKE COUNTY COLLEGE
No Response

18. DEL MAR COLLEGE
William F. White Library
Baldwin and Ayers
Corpus Christi, TX 78404

Person Completing Survey: Noe N. Guerra, Head of Public Services
(512) 881-6311
Approximate FTE Enrollment: 7,500
Group Instruction: Library orientation tour in person, Separate lecture
Individual Instruction: Handout
Subject Areas: General, English, Psychology
Evaluation: Pre-test and/or Post-test
Program Documentation: Written goals and objectives
Written policy and/or procedures
Outside Library Funding: None

19. DEVRY INSTITUTE OF TECHNOLOGY
Survey returned uncompleted.

20. EASTFIELD COLLEGE
No Response

21. EL CENTRO COLLEGE
Learning Resources Center
Main and Lamar
Dallas, TX 75202

Person Completing Survey: Rosa B. Babcock, Resource Consultant
(214) 746-2176
Approximate FTE Enrollment: 3,000
Group Instruction: Separate lecture
Individual Instruction: Handout
Subject Areas: English, Developmental Writing, History, Psychology, Government, Human Development, Speech, Apparel Design, Nursing, Sociology
Evaluation: Attitudinal evaluation by students, Attitudinal evaluation by faculty
Program Documentation: None
Outside Library Funding: None

22. EL PASO COMMUNITY COLLEGE - RIO GRANDE CAMPUS
No Response

23. EL PASO COMMUNITY COLLEGE - TRANSMOUNTAIN CAMPUS
Learning Resources Center
P.O. Box 20500
El Paso, TX 79998

Person Completing Survey: Anne Taylor, Librarian/Lib. Coordinator
Approximate FTE Enrollment: 25,000
Group Instruction: Library orientation tour in person and by av, Informal group
Individual Instruction: Audiovisual program, Handout
Subject Areas: General, Nutrition, Correctional Science, Human Development, Government, History, Psychology, Business Communications, Sociology, Solar Energy
Evaluation: Attitudinal evaluation by students
Program Documentation: None
Outside Library Funding: None

24. EL PASO COMMUNITY COLLEGE - VALLE VERDE CAMPUS
No Response

25. FRANK PHILLIPS COLLEGE
No Response

26. GALVESTON COLLEGE
No Response

27. GRAYSON COUNTY COLLEGE
No Response

28. HENDERSON COUNTY JUNIOR COLLEGE
No Response

29. HILL JUNIOR COLLEGE
No Response

30. HOUSTON COMMUNITY COLLEGE
No Response

31. HOWARD COLLEGE
No Response

32. JACKSONVILLE COLLEGE
Library
500 West Pine
Jacksonville, TX 75766

Person Completing Survey: A. L. Anderson, Librarian
(214) 586-2518 ext. 35
Approximate FTE Enrollment: 220
Group Instruction: Library orientation tour in person, Separate lecture
Individual Instruction: Audiovisual Program
Subject Areas: General
Evaluation: Informal evaluation by non-library classroom instructor
Program Documentation: None
Outside Library Funding: None

33. KILGORE COLLEGE
No Response

34. LAMAR UNIVERSITY - ORANGE COUNTY CENTER
No Response

35. LAMAR UNIVERSITY - PORT ARTHUR BRANCH
No Response

36. LAREDO JUNIOR COLLEGE
Harold R. Yearly Library
West End Washington Street
Laredo, TX 78040

Person Completing Survey: Jose Romo, Reference/Bibliographic Instruction Librarian
Approximate FTE Enrollment: 4,000
Group Instruction: Library orientation tour in person
Individual Instruction: None
Subject Areas: English, Biology
Evaluation: Pre-test and/or post-test
Program Documentation: Written goals and objectives
Outside Library Funding: None

37. LEE COLLEGE
No Response

38. LON MORRIS COLLEGE
No Response

39. MCLENNAN COMMUNITY COLLEGE
Library
1400 College Drive
Waco, TX 76708

Person Completing Survey: Sharon Kenan, Reference Librarian
(817) 756-6511 ext. 267
Approximate FTE Enrollment: 5,000

Group Instruction: Library orientation tour in person, Separate lecture, Informal group, Other (Inservice for Librarians)
Individual Instruction: Computer assisted instruction, Handout
Subject Areas: General, English, As determined by faculty request
Evaluation: None
Program Documentation: Written goals and objectives
Outside Library Funding: None

40. MIDLAND COLLEGE
Murray Fasken Learning Resource Center
3600 N. Garfield
Midland, TX 79705

Person Completing Survey: Aline Collins, Public Services Librarian
(915) 685-4559
Approximate FTE Enrollment: 3,000
Group Instruction: Library orientation tour in person
Individual Instruction: None
Subject Areas: General, History, Government, English, Nursing, Speech, Music, Management, English as a Second Language
Evaluation: None
Program Documentation: None
Outside Library Funding: None

41. MISS WADE'S FASHION MERCHANDISING COLLEGE
Library, Suite M5120
P.O. Box 586343
Dallas, TX 75258

Person Completing Survey: Brenda Flowers, Librarian
(214) 637-3530
Approximate FTE Enrollment: 400
The librarian reported that no data was available for Parts A and B. Parts C and D were completed.
Program Documentation: None
Outside Library Funding: None

42. MOUNTAIN VIEW COLLEGE
Learning Resource Center
4849 W. Illinois Avenue
Dallas, TX 75211-6599

Person Completing Survey: Gwendolyn Oliver, Director of Library/Media Services
(214) 333-8676
Approximate FTE Enrollment: 4,912
Group Instruction: Library orientation tour in person
Individual Instruction: Audiovisual program, Handout
Subject Areas: General
Evaluation: Informal evaluation by non-library classroom instructor
Program Documentation: None
Outside Library Funding: None

43. NATIONAL EDUCATION CENTER - NATIONAL INSTITUTE OF TECHNOLOGY CAMPUS
    No Response

44. NAVARRO COLLEGE
    No Response

45. NORTH HARRIS COUNTY COLLEGE
    No Response

46. NORTH HARRIS COUNTY COLLEGE - EAST CAMPUS
    No Response

47. NORTH LAKE COLLEGE
    No Response

48. ODESSA COLLEGE
    No Response

49. PANOLA JUNIOR COLLEGE
    M. P. Baker Library
    W. Panola Street
    Carthage, TX 75633

    Person Completing Survey: L. P. (Joyce) Chapman, Head Librarian
    Approximate FTE Enrollment: 1,041
    The librarian did not complete Parts A, B, C, or D of the survey.

50. PARIS JUNIOR COLLEGE
    Library
    2400 Clarksville
    Paris, TX 75460

    Person Completing Survey: LuLane Caraway, Director of Library Services
    (214) 784-9215
    Approximate FTE Enrollment: 1,912
    Group Instruction: Separate lecture, Formal library course
    Individual Instruction: Workbook
    Subject Areas: General
    Evaluation: Pre-test and/or post-test, Attitudinal evaluation by students, Attitudinal evaluation by faculty
    Program Documentation: None
    Outside Library Funding: None

51. RANGER JUNIOR COLLEGE
    No Response

52. RICHLAND COLLEGE
    No Response

53. SAN ANTONIO COLLEGE
    Library
    1001 Howard
    San Antonio, TX 78284

Person Completing Survey: Patricia Donegan, Reference/
Bibliographic Instruction Librarian
(512) 733-2480
Approximate FTE Enrollment: 21,000
Group Instruction: Separate lecture, Formal library course
Individual Instruction: Handout, Other (Term Paper Counseling)
Subject Areas: General, English, Business Technology, History,
Reading, Management, Psychology
Evaluation: Attitudinal evaluation by students
Program Documentation: Written goals and objectives
Outside Library Funding: None

54. SAN JACINTO COLLEGE - CENTRAL CAMPUS
No Response

55. SAN JACINTO COLLEGE - NORTH CAMPUS
Library
5800 Uvalde Road
Houston, TX 77049

Person Completing Survey: Jan Crenshaw, Librarian
(713) 459-7116
Approximate FTE Enrollment: 2,104
Group Instruction: Library orientation tour in person, Separate
lecture
Individual Instruction: Audiovisual program, Handout
Subject Areas: General, Nursing, Data Processing, Business
Administration, Human Development, English,
Cosmetology, Speech
Evaluation: Pre-test and/or post-test, Informal evaluation
by non-library classroom instructor
Program Documentation: None
Outside Library Funding: None

56. SAN JACINTO COLLEGE - SOUTH CAMPUS
Library
13735 Beamer Road
Houston, TX 77089

Person Completing Survey: Colleen McKenna, Reference Librarian
(713) 484-1900 ext. 307
Approximate FTE Enrollment: 4,300
Group Instruction: Library orientation tour in person, Separate
lecture
Individual Instruction: Handout
Subject Areas: General, English, Social Science, Nursing,
Business
Evaluation: Informal evaluation by non-library classroom
instructor
Program Documentation: None
Outside Library Funding: None

57. SOUTH PLAINS COLLEGE
Library
1401 College Avenue
Levelland, TX 79336

Person Completing Survey: Carolyn Reno, AV/Periodicals Librarian
Approximate FTE Enrollment: 2,100
Group Instruction: Library orientation tour in person
Individual Instruction: Workbook
Subject Areas: General
Evaluation: Pre-test and/or post-test
Program Documentation: None
Outside Library Funding: None

58. SOUTHWEST COLLEGIATE INSTITUTE FOR THE DEAF
No Response

59. SOUTHWEST TEXAS JUNIOR COLLEGE
Will C. Miller Memorial Library
Garner Field Road
Uvalde, TX 78801

Person Completing Survey: Evelyn Kingsbery, Library Director
(512) 278-4401 ext. 251
Approximate FTE Enrollment: 1,000
Group Instruction: Library orientation tour in person
Individual Instruction: Handout
Subject Areas: General, English
Program Documentation: None
Outside Library Funding: None

60. SOUTHWESTERN CHRISTIAN COLLEGE
No Response

61. SOUTHWESTERN JUNIOR COLLEGE OF THE ASSEMBLIES OF GOD
No Response

62. ST. PHILIP'S COLLEGE
No Response

63. TARRANT COUNTY JUNIOR COLLEGE - COMMUNITY CAMPUS
No Response

64. TARRANT COUNTY JUNIOR COLLEGE - NORTHEAST CAMPUS
Learning Resource Center
828 Harwood
Hurst, TX 76054

Person Completing Survey: Richard Li, Assistant Director for Library Services
(817) 656-6626
Approximate FTE Enrollment: 25,000
The librarian provided a brief statement describing this library's user education efforts rather than complete Parts and B. This directory attempts to use the brief description provided although no statistical data was recorded for Parts A and B. Part C was adequately completed and has been computed in the survey analysis.
Group Instruction: Separate lecture
Individual Instruction: Workbook
Program Documentation: None
Outside Library Funding: None

65. TARRANT COUNTY JUNIOR COLLEGE - NORTHWEST CAMPUS
No Response

66. TARRANT COUNTY JUNIOR COLLEGE - SOUTH CAMPUS
Library
5301 Campus Drive
Ft. Worth, TX 76119

Person Completing Survey: Ted Drake, Director of Library Services
Approximate FTE Enrollment: No figure provided
Group Instruction: Library orientation tour in person, Separate lecture
Individual Instruction: Handout
Subject Areas: General
Evaluation: Pre-test and/or post-test, Attitudinal evaluation by students, Informal evaluation by non-library classroom instructor
Program Documentation: None
Outside Library Funding: None

67. TEMPLE JUNIOR COLLEGE
No Response

68. TEXARKANA COMMUNITY COLLEGE
No Response

69. TEXAS SOUTHMOST COLLEGE
Arnulfo L. Oliveria Memorial Library
1825 May Street
Brownsville, TX 78520

Person Completing Survey: Frances Vaughn, Director of Library
Approximate FTE Enrollment: 4,398
Group Instruction: Library orientation tour in person, Separate lecture, Informal group, Formal library course
Individual Instruction: Handout
Subject Areas: General, Subject (Unspecified)
Evaluation: None
Program Documentation: Written goals and objectives
Written policy and/or procedures
Outside Library Funding: None

70. TEXAS STATE TECHNICAL INSTITUTE - AMARILLO
No Response

71. TEXAS STATE TECHNICAL INSTITUTE - HARLINGEN
Library
P.O. Box 2628
Harlingen, TX 78550

Person Completing Survey: Barbara Stewart, Librarian
(512) 425-0631
Approximate FTE Enrollment: 170
The librarian completed Parts A and B. Part C was not

completed.
Group Instruction: Library orientation tour in person, Separate lecture, Informal group
Individual Instruction: None
Subject Areas: General, Social Science, English
Evaluation: Pre-test and/or post-test
Program Documentation: Unknown, Survey section not completed
Outside Library Funding: Unknown, Survey section not completed

72. TEXAS STATE TECHNICAL INSTITUTE - SWEETWATER
No Response

73. TEXAS STATE TECHNICAL INSTITUTE - WACO
Library
Waco, TX 76705

Person Completing Survey: Linda S. Koepf, Library Director
(817) 799-3611 ext. 2349
Approximate FTE Enrollment: 4,260
Group Instruction: Separate lecture, Formal library course (Unit within Technical Writing)
Individual Instruction: None
Subject Areas: General, Subject (Unspecified)
Evaluation: Other (Observation)
Program Documentation: Written goals and objectives
Written policy and/or procedures
Outside Library Funding: None

74. TRINITY VALLEY COMMUNITY COLLEGE
Library
Cardinal Drive
Athens, TX 75751

Person Completing Survey: Lee R. Oliver, Director of Learning Resources Center
Group Instruction: Library orientation tour in person, Separate lecture
Individual Instruction: None
Subject Areas: General, English, Psychology
Evaluation: Pre-test and/or post-test
Program Documentation: None
Outside Library Funding: None

75. TYLER JUNIOR COLLEGE
Vaughn Library and Learning Resources Center
P. O. Box 9020
Tyler, TX 75711

Person Completing Survey: Johnnye Kennedy, Director of Library Services
(214) 531-2308
Approximate FTE Enrollment: 4,442
Group Instruction: Library orientation tour in person
Individual Instruction: Audiovisual program
Subject Areas: General, Business, Dental Hygiene, English, Psychology, Sociology

Evaluation: Pre-test and/or post-test, Informal evaluation by non-library classroom instructor
Program Documentation: None
Outside Library Funding: None

76. VERNON REGIONAL JUNIOR COLLEGE
No Response

77. VICTORIA COLLEGE/UNIVERSITY OF HOUSTON - VICTORIA
Library
2602 N. Ben Wilson
Victoria, TX 77901

Person Completing Survey: Vera Johnson, Head of Public Services
Approximate FTE Enrollment: VC = 3,200 / UHV = 1,000
Group Instruction: Library orientation tour in person, Library orientation by any av medium, Separate lecture
Individual Instruction: Workbook, Handout
Subject Areas: General, English, History, Sociology, Psychology, Nursing, Education
Evaluation: Pre-test and/or post-test
Program Documentation: Written goals and objectives
Outside Library Funding: One-time grant from TLA-CULD to produce videotaped tour of the library

78. WEATHERFORD COLLEGE
Library
308 East Park
Weatherford, TX 76086

Person Completing Survey: Ruth Huse, College Librarian (817) 594-5471 ext. 252
Approximate FTE Enrollment: 1,000
Group Instruction: Library orientation tour in person and by av, Separate lecture
Individual Instruction: Audiovisual program, Handout
Subject Areas: General
Evaluation: Pre-test and/or post-test, Attitudinal evaluation by students
Program Documentation: None
Outside Library Funding: None

79. WESTERN TEXAS COLLEGE
Learning Resources Center
Snyder, TX 79549

Person Completing Survey: Kathleen G. Stephens, Associate Director, Library & Media Services
Approximate FTE Enrollment: 810
Group Instruction: Separate lecture
Individual Instruction: None
Subject Areas: Not specified
Evaluation: None
Program Documentation: Written goals and objectives
Written policy and/or procedures
Outside Library Funding: None

80. WHARTON COUNTY JUNIOR COLLEGE
No Response

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